

**WOOOOWWW!  
WE ARE EXCITED TO  
MEET U!**



HELMUT EVERGREEN BLOOS



EMMA BAMBOO OSVALD



ALESSA PALM TREE SCHRÖDER

WE ARE:



TALKING  
PLANTS

**LET US INTRODUCE OUR SERVICE**

**JOB**S TO BE DONE

**WHEN I BUY A PLANT  
I NEED EASY ACCESSIBLE INFORMATION ABOUT IT  
SO I CAN TAKE CARE OF IT.**

## PROTOTYPES / INSIGHTS THAT EMERGED FORM TESTING

### 1. BARRIER TO BUY A PLANT IS THE LACKING KNOWLEDGE OF HOW TO TAKE CARE OF IT.



„I OWN JUST A CACTUS BECAUSE IT SURVIVES THE EASIEST.“

## 2. PEOPLE WANT TO DECIDE FOR THEMSELVES TO USE THE SERVICE.



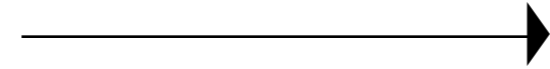
„IT'S CREEPY WHEN  
A PLANT STARTS  
TALKING TO YOU...”

### 3. PEOPLE LIKE A PERSONALISED SERVICE:



„I'D LIKE TO RECEIVE  
A MESSAGE FROM  
VIOLET INSTEAD OF A  
COMPANY.“

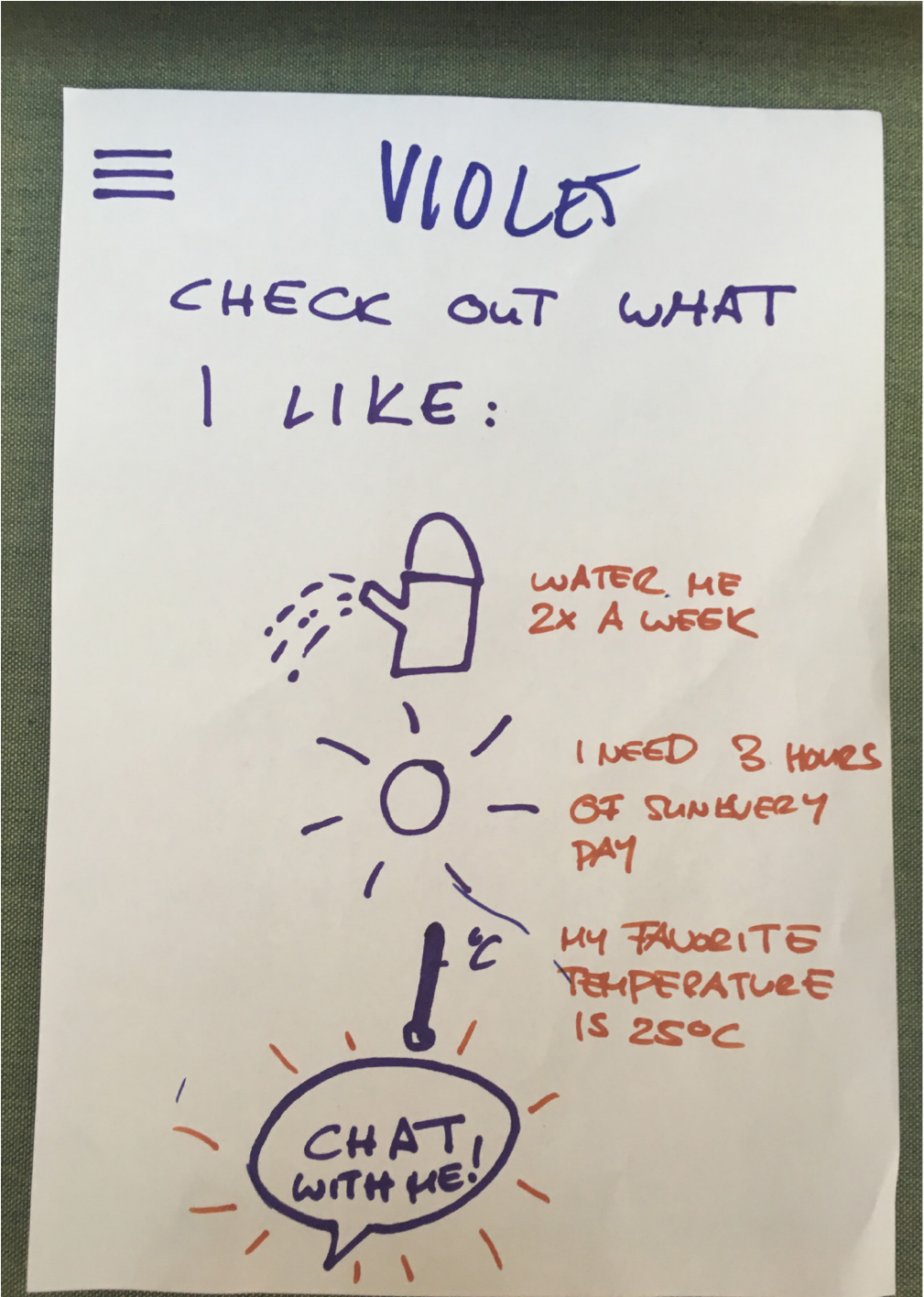
PROTOTYPES & WHERE WE HEAD TO



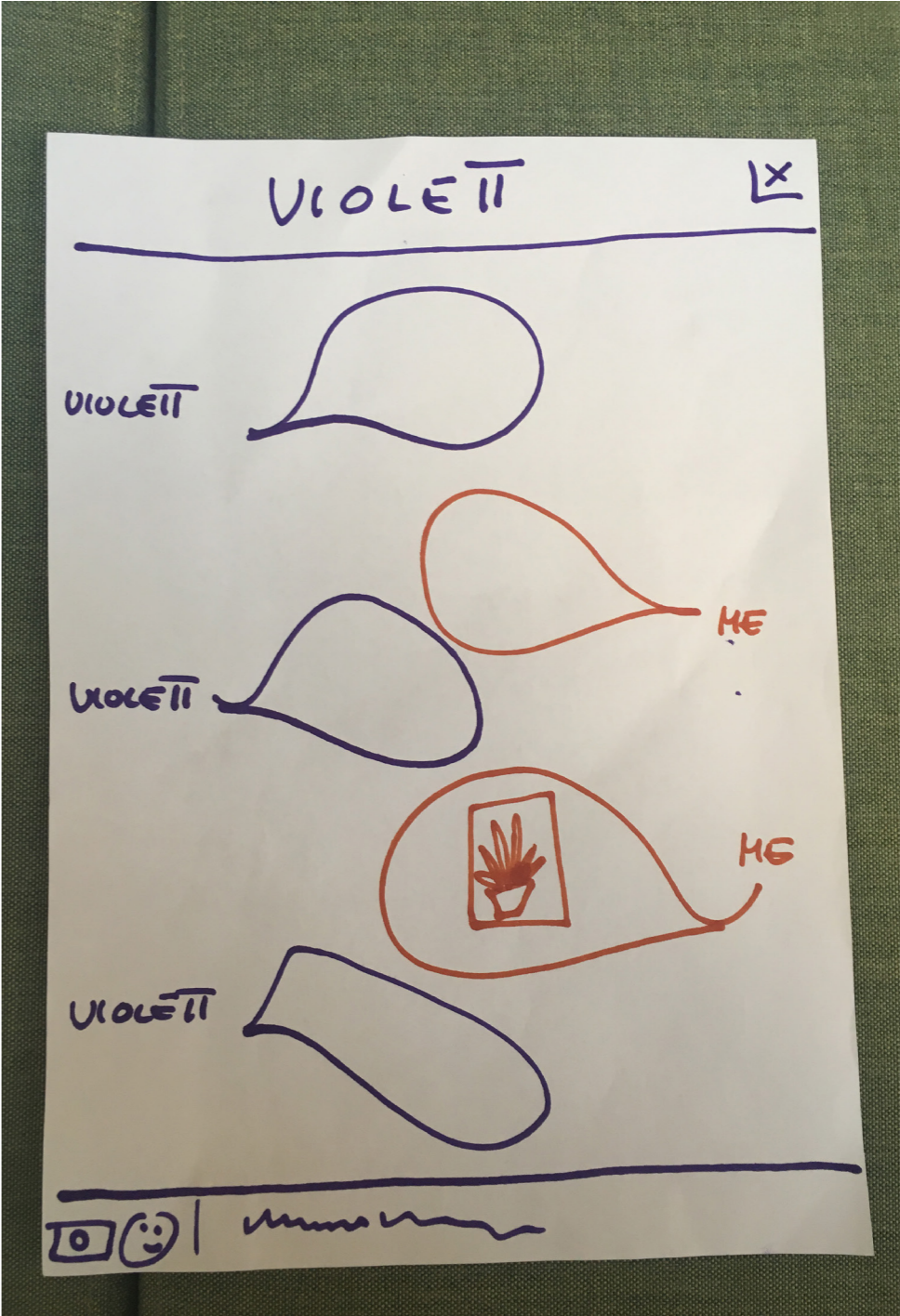
TAKE PICTURE OF  
ICON



PROTOTYPES & WHERE WE HEAD TO

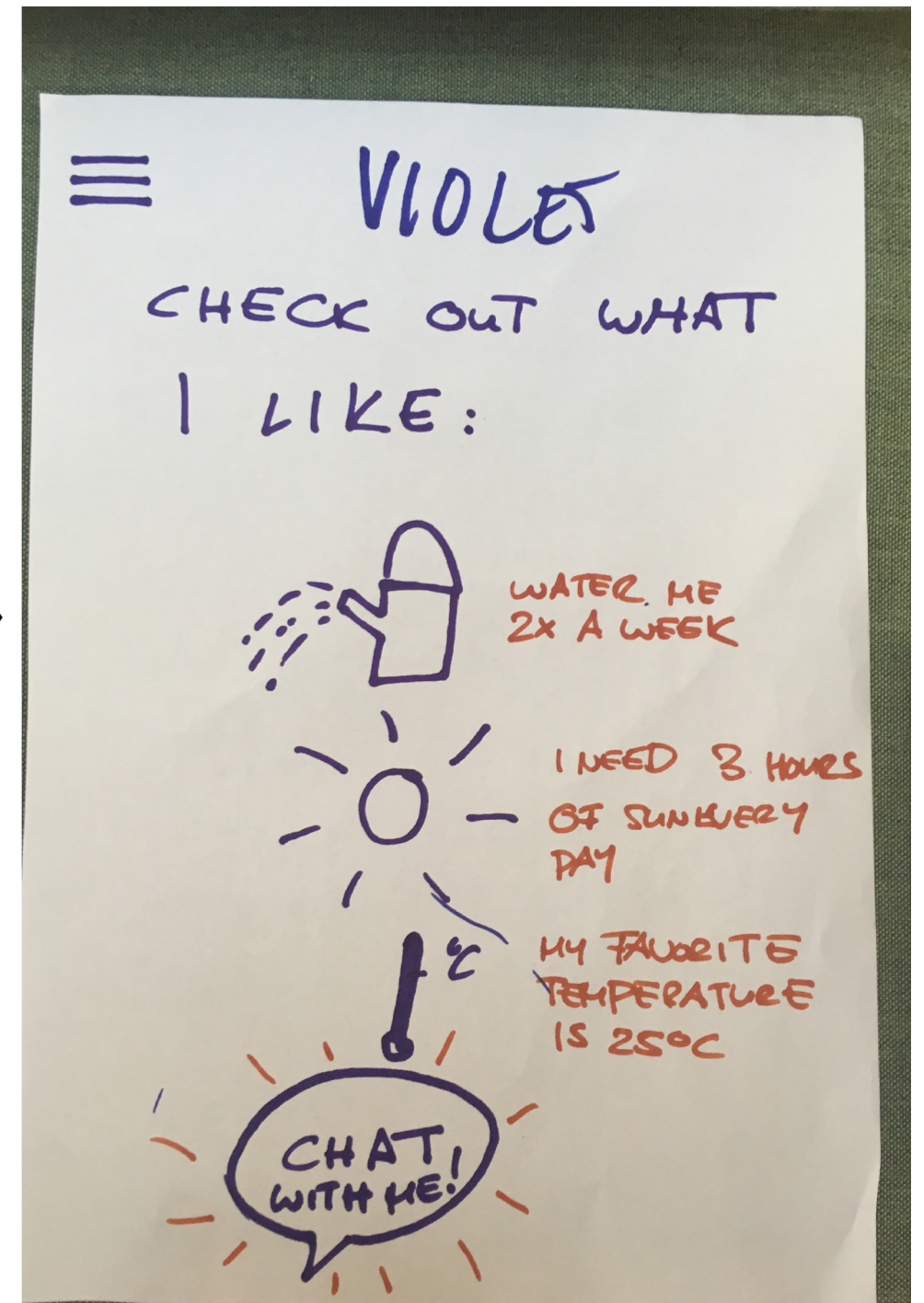
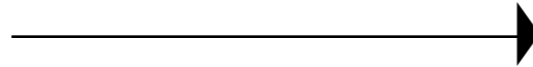
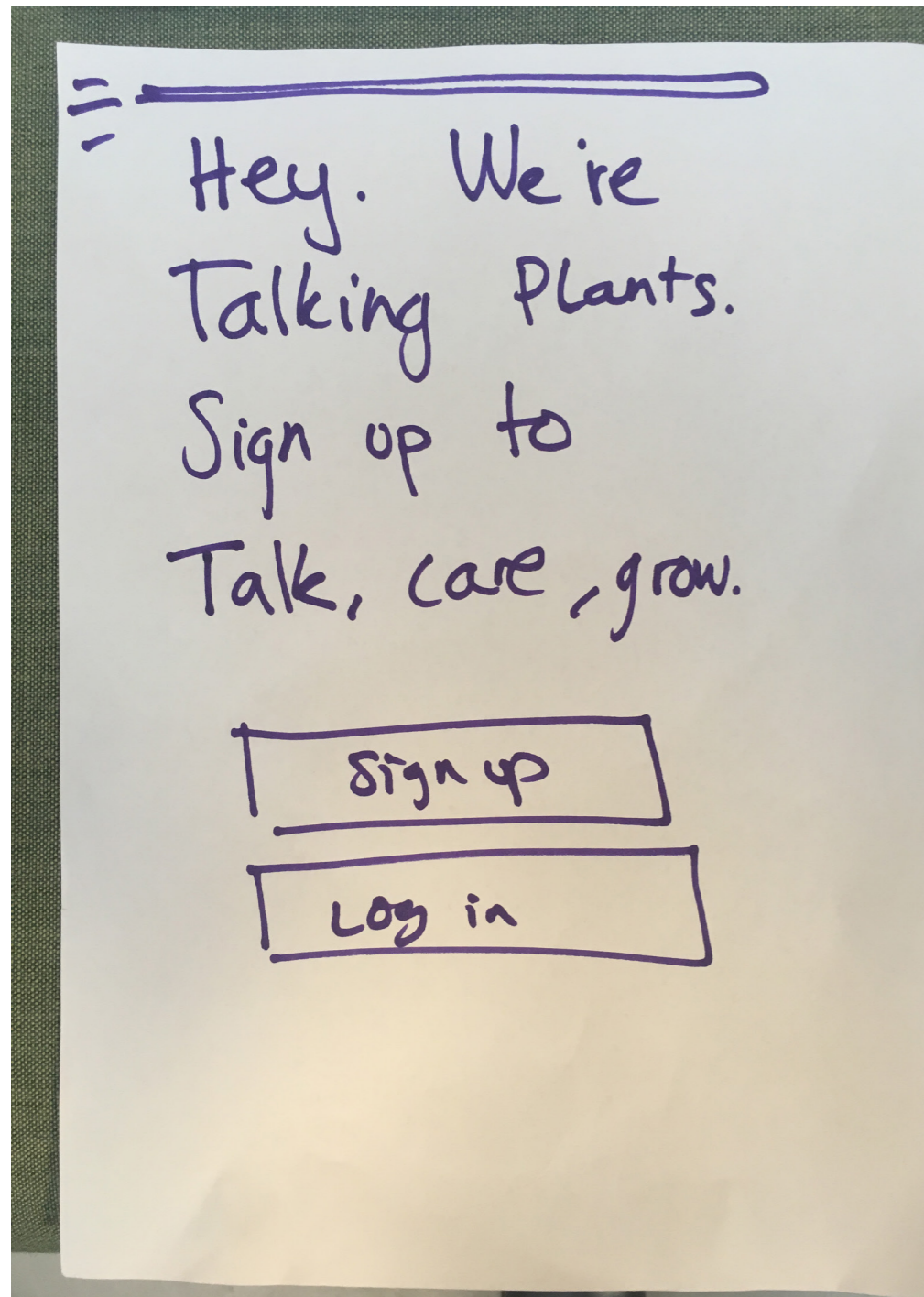


START CHAT



## PROTOTYPES & WHERE WE HEAD TO

### IF YOU ENTER THROUGH URL





**THANKS A LOT AND  
BYE BYE!**

**TALKING  
PLANTS**